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For Immediate Release

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Fairfield 33 Alliance Announces 2027 Goals, Strategies

Lancaster, Ohio – The Fairfield 33 Alliance recently announced its long-term economic development goals and strategies for the Fairfield County community. Specifically, the Alliance will help create 7,500 new jobs, generate \$500 million in investments and increase average wages by 25 percent in Fairfield County by 2027.

“As an Alliance, we are working to foster a community where everyone has the opportunity to be gainfully employed and can contribute to the economy,” said Rick Szabrak, Fairfield County Economic and Workforce Development Director. “By establishing these goals, we are uniting the region to cultivate a community of growth and possibilities.”

The current average annual wage of residents in Fairfield County is \$35,165. The combination of the county’s expected population growth and 1.8 percent wage increase per year for the past five years has heightened the Alliance’s focus on improving the opportunities for residents to work at high-wage, quality jobs in Fairfield County.

“We have outlined our 2027 roads to success and are determined to achieve this for the betterment of the county,” said Cathy Bitler, Chairman of the Fairfield 33 Alliance. “The area is growing at a rapid pace, and we want it to thrive. By providing resources and support to secure high quality jobs and establish a strong workforce to fill those jobs, we are securing the future success of Fairfield County.”

The Fairfield 33 Alliance has outlined the following strategies to guarantee success: market the 33 Corridor to targeted industries throughout the county and globe, support each local community’s unique economic development goals by eliminating barriers to economic development through advocacy and collaboration, and ensure that the county has the workforce to support new businesses and industries.

For more information on the Fairfield 33 Alliance please visit www.Fairfield33.com.

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